

Final Conference on Air Transport and Regional Development

GRAN CANARIA – 18th & 19th March 2019
University of Las Palmas de Gran Canaria
Canary Islands, Spain



Conference Venue

UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA
ULPGC
Sede Institucional

Address: Calle Juan de Quesada, 30
35001 Las Palmas de Gran Canaria
<https://goo.gl/maps/Ps6387UBCen>

Rooms: Paraninfo (Auditorium) & Aula de Piedra



Conference Program

Day 1: Monday 18th March

08:30 – 09:00	Registration	
09:00 – 09:15	Welcome address	<p>José Pablo SUÁREZ – Vice-Rector of Research, ULPGC Pablo LLINARES – Patronato de Turismo, Cabildo de Gran Canaria Hans-Martin NIEMEIER – Chair of ATARD Ofelia BETANCOR – Vice-Chair of ATARD & Head of Organizing Committee</p>
09:15 – 10:15	Keynote Speech I	<p>Ginés DE RUS (University of Las Palmas de Gran Canaria and FEDEA) <i>Pricing and investment in alternative transport networks</i></p>
10:15 – 10:45	Coffee break	
10:45 – 12:00	Panel discussion Handbook: methodology	<p>Chair: Nicole ADLER (Hebrew University of Jerusalem) Participants: Antonio ANTUNES (University of Coimbra), Christian BONTEMPS (Toulouse School of Economics), Bengt KRISTRÖM (Swedish University of Agricultural Sciences), Davide SCOTTI (University of Bergamo), Sonia HUDEREK-GLAPSKA (Poznan University of Economics and Business) and Angela S. BERGANTINO (University of Bari)</p>
12:00 – 13:30	Session 01 Handbook: case studies I	<p>Chair: Antonio ANTUNES (University of Coimbra) #1: Anne GRAHAM (University of Westminster) <i>United Kingdom Regional airports: Developments and challenges</i> #2: Noel HINEY and M. EFTHYMIOU (Dublin City University) <i>Regional Airports – Into the sunset or a new dawn? Shannon airport case study</i> #3: Susana FREIRIA and Antonio ANTUNES (University of Coimbra) <i>The impact of the Oporto airport on the development of the North of Portugal</i></p>
13:30 – 14:30	Lunch break	
14:30 – 16:00	Session 02 Handbook: case studies II	<p>Chair: Enrique CALDERÓN (Polytechnic University of Madrid) #4: Estelle MALAVOLTI, & P. LEZAUD (Ecole Nat. de l'Aviation Civile) <i>Air Transport network connectivity at region levels and economic development</i> #5: Gianmaria MARTINI, F. PORTA & D. SCOTTI (University of Bergamo) <i>Regional air transport connectivity in Europe: remote vs central areas</i> #6: Andreas WITTMER (University of St Gallen) <i>Regional Airports in Switzerland: Cases and challenges</i></p>
16:00 – 16:30	Coffee break	
16:30 – 17:45	Round Table: <i>Air transport and regional development: the perspective from the industry</i>	<p>Chair: Ofelia BETANCOR (University of Las Palmas de Gran Canaria) Participants: David MANZANAS (Operations Manager BINTER), Luis LÓPEZ [General Manager Fuerteventura Airport, AENA], Pablo LLINARES (General Manager, Patronato de Turismo de Gran Canaria)</p>
18:00 – 19:30	Walking tour	
20:00 – 22:00	Dinner #1	

Day 2: Tuesday 19th March

09:00 – 10:00	Management Committee Meeting	
10:00 – 11:00	Keynote Speech II	Leonardo J. BASSO (University of Chile) <i>Frequent flyer programs: from miles per distance to points per dollar</i>
11:00 – 11:30	Coffee break	
11:30 – 13:00	Session 03 Handbook: policy implications I	Chair: Gianmaria MARTINI (University of Bergamo) #7: Jurgen MÜLLER (Berlin School of Economics), P. FORSYTH & H-M. NIEMEIER <i>Airport regulation in Europe – Lessons from 10 European Countries</i> #8: Pilar SOCORRO & O. BETANCOR (University of Las Palmas de Gran Canaria) <i>Subsidies to promote air transport connectivity when carriers have market power: passenger-based policies versus route-based policies</i> #9: Florian ALLROGGEN and Bert LENAERTS (University of Hasselt) <i>Connectivity, network effects and Public Service Obligations</i>
13:00 – 14:00	Lunch break	
14:00 – 15:30	Session 04 Handbook: policy implications II	Chair: Javier CAMPOS (University of Las Palmas de Gran Canaria) #10: Volodymyr BILOTKACH (Newcastle U.), B. BUBALO, J. MÜLLER & G. SAVIC <i>Changes in ownership and governance structure of French regional airports</i> #11: Estelle MALAVOLTI (Ecole Nationale de l'Aviation Civile) & F. MARTY <i>State aids granted by regional airports: a two-sided market</i> #12: Andreas PAPATHEODOROU (University of the Aegean) <i>The airline - airport - tourism destination authority relationship</i>
15:30 – 16:00	Coffee break	
16:00 – 16:30	Other ATARD Related results	Volodymyr BILOTKACH & Frederick DOBRUSZKES
16:30 – 17:30	Round Table: <i>Air transport and regional development: main research challenges</i>	Chair: Hans-Martin NIEMEIER (Bremen University of Applied Science) Participants: Antonio ANTUNES (University of Coimbra), Jagoda EGELAND (International Transport Forum, OECD), José-Doramas JORGE (European Investment Bank), Nicole ADLER (Hebrew University of Jerusalem) and Leonardo J. BASSO (University of Chile)
17:30 – 18:00	Project Closure: <i>The future of ATARD</i>	Hans-Martin NIEMEIER Antonio ANTUNES Anne GRAHAM Ofelia BETANCOR Gianmaria MARTINI Nicole ADLER Volodymyr BILOTKACH Enrique CALDERON
20:00 – 22:00	Dinner #2	

Registration

Conference attendance is free of charge for all participants, although **PREVIOUS REGISTRATION** is strictly required.

Please [CLICK HERE](#) for registering.

There is a budget to cover travel and other expenses of eligible ATARD COST members as well as of selected non-ATARD COST members subject to confirmation. Meals attendance is at the expense of delegates and set at 20 euros per meal; eligible participants will be subsequently able to claim this money back from COST organisation.

Local Organizing Committee

Dr Ofelia Betancor, Dr Javier Campos, Dr Pilar Socorro, Mr Ubay Pérez and Mrs Claudia Benítez.

Please feel free to contact us at grancanariaatard2019@gmail.com

Practical Information

Lunches & Dinners

Coffees and lunches will be served at the conference venue on a self-service basis

Dinner #1 (March 18th, 20:00) will take place at restaurant [Allende Triana](#) [☒ Calle Domingo J Navarro, 16]

Dinner #2 (March 19th, 20:00) will take place at [AC Hotel Gran Canaria](#). [☒ Calle Eduardo Benot, 3]

A **Welcome Dinner** (Sunday 17th, 19:00) will take place at [Club Victoria](#) [☒ Paseo de Las Canteras, 4]

Transportation

Although most activities will take place in the same venue, local transportation information about city bus services ([Guaguas](#)) and taxis can be also obtained from the organization.

From the airport to the city centre, bus services by the firm [Global](#) are available (3€) every 30 minutes to the [San Telmo](#) and [Santa Catalina](#) bus stations. The equivalent taxi fare is 30 euros approximately.

Social activities

A guided walking tour around the historic neighbourhood of Vegueta will be offered, free of charge, on Monday 18th (18:00-19:30) This tour will depart from the conference venue and will conclude at the *Allende Triana* Restaurant.





- 1 CONFERENCE VENUE**
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Sede Institucional
Room Aula de Piedra
Calle Juan de Quesada, 30
35001 Las Palmas de Gran Canaria
- 2 TEATRO BUS STATION**
- 3 SAN TELMO BUS STATION**
- 4 STA CATALINA BUS STATION**

- ① Hotel Doña Luisa
- ② Hotel Parque
- ③ Hotel AC Iberia Las Palmas
- ④ Hotel AC Gran Canaria
- ⑤ Hotel Cristina
- ⑥ Hotel Reina Isabel
- ⑦ Hotel Concorde
- ⑧ Hotel NH Imperial Playa
- ⑨ Hotel NH Playa de la Canteras
- ⑩ Hotel Ventiuno

Approximate travel times

Santa Catalina to Vegueta (venue)

(5.5 kms)

<30 minutes by bus

<15 minutes by taxi

San Telmo to Vegueta (venue)

(1.6 kms)

<15 minutes by bus

<10 minutes by taxi

<20 minutes on foot

Teatro to Vegueta (venue)

(1.0 kms)

<10 minutes by taxi

<10 minutes on foot