

COST Action (TU 1408): Air Transport & Regional Development (ATARD) Workshop on Air Transport, Tourism, Connectivity and Regional Development

6 – 7 November 2018, Athens, Greece

National Hellenic Research Foundation, Main Auditorium

48 Vassileos Constantinou Avenue, 11635, Athens, Greece

19:30-	Monday 5th November: Gathering dinner, Traditional Greek Restaurant: Karavitis Tavern (Arktinou 35 and Pausaniou 4, Pagkrati, Athens)
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1st Day

Tuesday 6th November	
9:00-10:00	Registration, gathering and welcome coffee
10:00-10:30	Welcome Address Dimitrios Dimitriou, MC ATARD, Department of Economics, Democritus University of Thrace - Organiser Konstantinos Hazakis, Head of Department of Economics, Democritus University of Thrace Chairman of National Hellenic Research Foundation, tbc
10:30-12:00	Session I: Tourist regions, Connectivity and Accessibility <i>Chair: Maria Sartzetaki, Department of Economics, DUTh</i> Air transport implications in tourist destinations: connectivity for Trapani Airport [(TPS) - Trapani "Birgi" Airport] Enrique Calderon, Universidad Politécnica de Madrid Paolo Ventura, University of Parma Alessandro Massaro, Apulia Region, University of Parma A Multicriteria Decision Making Approach for the Evaluation of a Seaplanes' Network in Greece Charalampos Nikolaos Roukounis, Dep. of Civil Engineering, Democritus University of Thrace Georgios Aretoulis, Dep. of Civil Engineering, Aristotle University of Thessaloniki Airport Public-Private Partnerships in Turkey Ferhan ŞENGÜR, Anadolu University, Turkey Passenger's needs and prospects to access tourist regional airport, the case of Kavala Airport in Greece Aristi Karagkouni, Democritus University of Thrace Maria Giannopoulou, Democritus University of Thrace Dimitrios Dimitriou, Democritus University of Thrace Investigation of the Role of 3rd Airport Project on Economy and Tourism in Turkey Hamdi Tekin, Istanbul Arel University Is air transport an engine for regional tourism development? Evidence from Crete, Greece Paraskevi Stavrou, National Technical University of Athens Ioanna Pagoni, National Technical University of Athens
12:00-12:30	Coffee break
12:30-13:45	Session II: Economic Benefits of air transport <i>Chair: Andreas Papatheodorou, University of the Aegean</i> Air transport as a catalyst for socio-economic transformation Benard O. Oguna, Kenya Airways Economic benefits of restructuring the airport and air traffic network of Greenland Otto Anker Nielsen, Technical University of Denmark Jeppe Rich, Technical University of Denmark Mette Aagaard Knudsen, Technical University of Denmark Rasmus Dyhr Frederiksen, Technical University of Denmark

	<p>A view at the economic impact of effective meteorological events on flights in the example of a winter tourism and regional center, Erzurum International Airport Süleyman Toy, Atatürk University, Erzurum, Turkey</p> <p>Comparison of two touristic destinations with direct and indirect international flight Uğur Çalışkan, Muğla Sıtkı Koçman University Tourism Faculty Süleyman Toy, Atatürk University, Erzurum, Turkey</p>
13:45-14:30	Lunch Break
14:30-15:45	<p>Session III: Marketing and Promotion of seasonal connections <i>Chair: Ofelia Betancor, University of Las Palmas de Gran Canaria</i></p> <p>The airport, airline and destination authority relationship: An eternal business triangle? - The case of the online marketing campaigns jointly planned and implemented by Athens Tourism Partnership. Eirini Vlassi, Department of Business Administration, University of the Aegean Andreas Papatheodorou, University of the Aegean</p> <p>Significance of the low-cost domestic flights for regional economics and tourist market – conclusions from passenger surveys Lukasz Olipra, Wroclaw University of Economics</p> <p>Understanding the role of the aviation industry in the making and implementation of tourism policy: The case of Cyprus Sotiroula Liasidou, Department of Hotel and Tourism Management, Cyprus University of Technology</p> <p>Passengers' satisfaction for airport serving regional tourist airports: The case of Alexandroupolis in Greece Iliana Kalenteridou, Department of Economics, Democritus University of Thrace Dimitrios Dimitriou, Department of Economics, Democritus University of Thrace</p>
15:45-16:15	Coffee break
16:15- 17:00	<p>Session IV: Health and Safety aspects in Air Transport <i>Chair: Volodymyr Bilotkach, Newcastle University</i></p> <p>Occupational health and stress management in air traffic services Stylianos Zandanidis, Democritus University of Thrace Ifigeneia Koltsikoglou, Democritus University of Thrace Theodoros Konstandinidis, Democritus University of Thrace Dimitrios Dimitriou, Democritus University of Thrace</p> <p>Occupational Safety and quality management in air navigation services Stylianos Zandanidis, Democritus University of Thrace Theodoros Konstandinidis, Democritus University of Thrace Dimitrios Dimitriou, Democritus University of Thrace</p> <p>Health and safety risks in small seasonal airports Asprouli Paraskevi, Democritus University of Thrace Theodoros Konstandinidis, Democritus University of Thrace Dimitrios Dimitriou, Democritus University of Thrace</p> <p>The role of accessibility to special population groups Dimitra Foufri, National Technical University of Athens Minas Aggelidis, National Technical University of Athens</p>
17:00-18:00	Young Researcher Network meeting
19:00-22:00	<p>Dinner: ERGON Athens – Syntagma 23 Mitropoleos Avenue, Syntagma square, 10663 Athens (1st floor) https://www.ergonfoods.com/athens-syntagma/</p>

2nd Day

Wednesday 7th November	
9:00-10:00	ATARD Management Committee Meeting
10.00-11.00	<p>Session V: Air Transport Connectivity <i>Chair & Discussant: Jagoda Egeland, International Transport Forum, ITF - OECD</i></p> <p>The Domestic air connectivity challenge in a deregulated transport sector causes and possible remedies <i>«Preliminary conclusions of the recent Domestic connectivity workshop at the ITF Paris»</i> Jagoda Egeland, ITF</p> <p>Stimulating Regional Air Transport through Ring Fencing Slots Theory and Practices Peter Forsyth, Monash University & Southern Cross University</p>
11:00-11:30	Coffee break
11:30-13:00	<p>SESSION VI: Competition and International perspectives in Air Transport <i>Chair: Gianmaria Martini, University of Bergamo</i></p> <p>Faster, Bigger, Further. What comes next? Ian Douglas, School of Aviation, UNSW, Sidney, Australia</p> <p>What is wrong with Canadian Airports Bill Morison, Lazaridis School of Business and Economics, Wilfrid Laurier University, Ontario, Canada</p> <p>Has Light Handed Regulation of Australian Airports Really Worked? A Performance Study Hans-Martin Niemeier, University of Applied Sciences, Bremen / Germany, Peter Forsyth, Monash University & Southern Cross University Kok Fong See, Universiti Sains Malaysia</p> <p>The determinants of air services at the sub-national level: A worldwide analysis Frédéric Dobruszkes, Free University of Brussels, ULB Christian Vandermotten, Free University of Brussels, ULB</p> <p>Review of key aspects for airport projects in Europe Maria Sartzetaki, Department of Economics, Democritus University of Thrace Dimitrios Dimitriou, Democritus University of Thrace</p>
13.00-14:00	Lunch break
14:00-15:15	<p>Session VII: Air Transport Performance and Management <i>Chair: Susana Freiria, University of Coimbra</i></p> <p>Airport sustainable development prospects and outputs Milan Janic, Delft University, The Netherlands</p> <p>Impact of airports' environment in productive efficiency Ane Elixabete Ripoll-Zarraga, Business Department, Universitat Autònoma de Barcelona, Spain</p> <p>The dynamics of new airlines entry and exits on a mature tourism market: A multivariate unobserved components analysis. Juan Luís Eugenio Martín Universidad de Las Palmas de Gran Canaria. Ubay R. Pérez Granja, Universidad de Las Palmas de Gran Canaria.</p> <p>National flag carrier in F.Y.R Macedonia. Government's wish – Reality's denial. The first phase. Petar Dimitrov, FYROM</p>
15:15-15:45	Coffee break

15:45-17:00	<p>Session VIII: Aviation and Tourism Interactions <i>Chair: Frank Fichert, Hochschule Worms</i></p> <p>The effect of online advertising on air transport demand and its impact on the territory Angela S. Bergantino, University of Bari Claudia Capozza, University of Bari</p> <p>Air transport implications in tourist destinations Prof.d-r.Ljupco Sotiroski, European University, FYROM</p> <p>Aviation and Tourism in Montenegro: Ensuring a Path of Sustainable Development Iva Bulatović, Mediterranean University, Faculty of Tourism, Montenegro</p> <p>Taxonomy of Air Transport influence on the economy and sustainable development. Case study of Georgia. Nika Tikanashvili, Georgian Aviation University</p>
17:00-18.00	<p>GERMAN AVIATION RESEARCH SOCIETY WORKSHOP</p>
17:00-18:00	<p>Meeting of Air Transport Committee of Hellenic Institute of Transport Engineers</p>
19:00-20:00	<p>Join event: Cocktail of ATARD and EAC2018 delegates</p>
20:00-22:30	<p>Dinner: Magemenos Avlos Restaurant <i>4 Amynta str., Proskopon Square, Pagkrati, 11635 Athens (https://magemenosavlos.com/?lang=en)</i></p>

Workshop is free of charge.

Register also for the European Aviation Conference: <http://www.eac-conference.com/>